

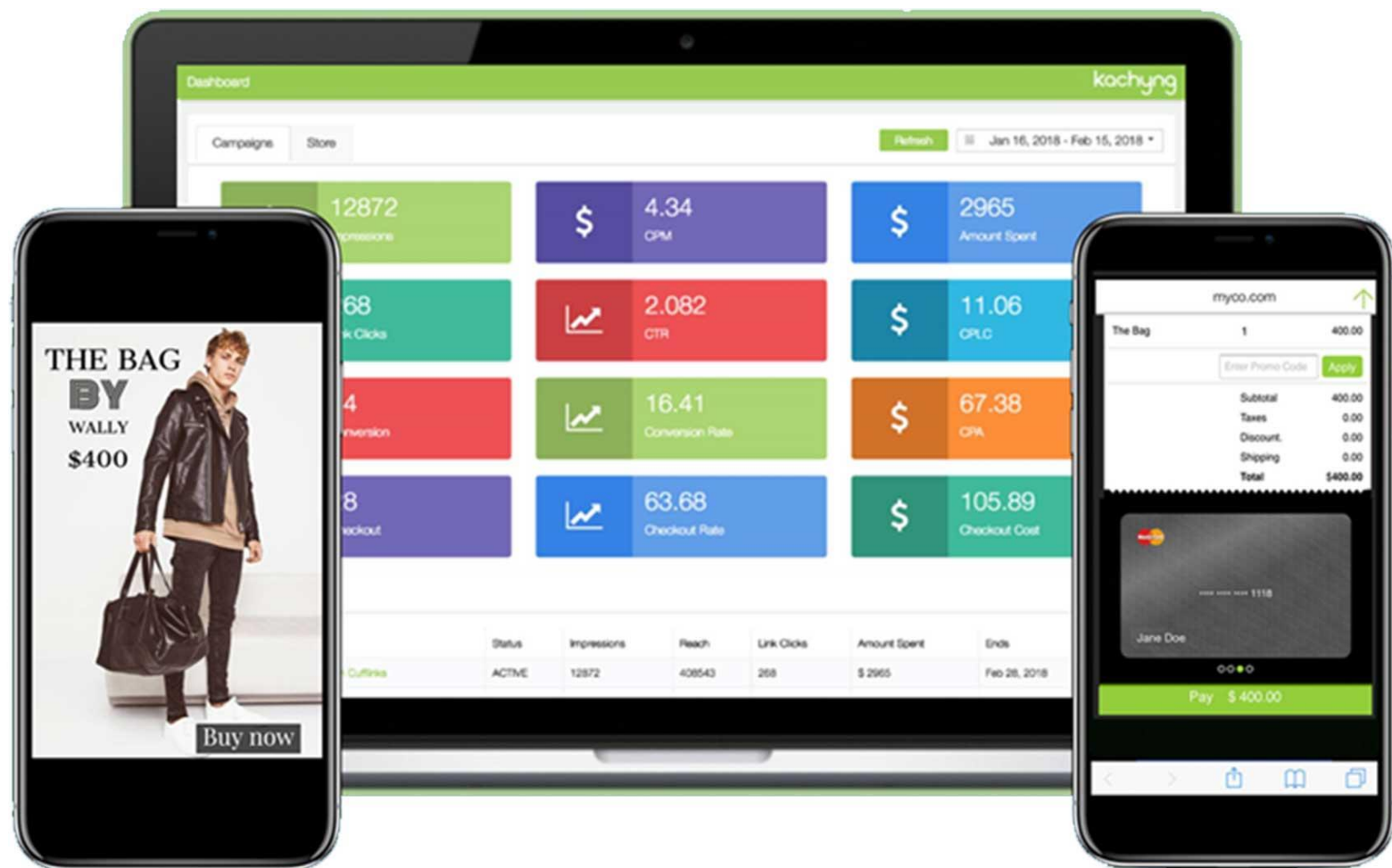


REDEFINING
TECHNOLOGY,
CREATIVELY

kachyng

Case Study





What is Kachyng?

Kachyng is the product to make commerce fun, easy, secure and fast for everyone. Designed to meet the demanding requirements of modern commerce, Kachyng transforms online ads into one-click checkout stores and secures every payment with the consumer's mobile phones.



Tech Stack & Category

Technologies

1. Java
2. Play Framework
3. Postgres
4. OpenBravo
5. HTML/CSS
6. JQuery & Ajax
7. Javascript

Category

Ecommerce

URL

<https://kachyng.com>



kachyng

Enter First Name

Enter Last Name

Enter email

Password

Sign up

Already have an account?

Log in

kachyng


The fastest & easiest way to sell and pay

+91 Mobile Number

Country code

Register Mobile Number

Connect with Facebook



By joining you agree to our terms & privacy policy



Key Features

- Consumers can buy directly from any ad – Turn any ad into a an extension of your e-commerce store
- Patented 1-click checkout eliminates payment friction and works on any ad on site and any device
- Merchant can import their product easily in kachyng and able to set campaign criteria for specific product
- Reuse your existing payment processing – Kachyng supports 170 payment processors and popular e-commerce platforms
- The freedom to sell & buy from anywhere. Extend your eCommerce to the entire Internet



How it Works?

Merchant will get register in Kachyng and will able to add their products via Google-sheet/API/User Interface then BUY URL gets generated for sales order.

Kachyng will run campaign on social media's (Facebook,Google etc.) will show ad to target particular people. Once ad will get clicked customer will redirect to Kachyng checkout page so customer will place order in one click.





Thank You!